



FREE PLANNING RESOURCE

DFW Commercial Drone Project Checklist

Use this checklist before requesting aerial photography, 4K video, construction progress documentation, roof or exterior capture, or a vertical property reel for a Dallas-Fort Worth commercial site.



THE STRONGEST BRIEF ANSWERS SEVEN QUESTIONS

Where is the site? What is the business purpose? Which views matter? Who controls access? What safety restrictions apply? When is the preferred flight window? What files are due, and when?

1. Project purpose and intended use

- ☐ Property marketing, leasing, sale, proposal or investor presentation
- ☐ Construction baseline, recurring progress or milestone documentation
- ☐ Roof, facade, parking, access or exterior visual documentation
- ☐ Website, organic social, paid advertising or internal stakeholder use
- ☐ Horizontal 4K video, vertical social reel, still photography or a mixed package

2. Information to send with the quote request

- ☐ Project address or site coordinates
- ☐ Preferred shoot date, backup date and delivery deadline
- ☐ On-site contact name and approved access window
- ☐ Must-have views, marked site plan or reference images
- ☐ Required photo count, video orientation, duration and file formats
- ☐ Certificate of insurance, vendor onboarding or property-permission requirements

COMMERCIAL DRONE PROJECT BRIEF

Capture, safety and delivery checklist

3. Shot-list priorities

- ☐ Wide property context, nearby roads and surrounding development
- ☐ Building identity, entrances, signage, frontage and hero angles
- ☐ Roof context, HVAC areas, drainage paths or exterior elevations
- ☐ Parking, loading, service access and vehicle circulation
- ☐ Repeatable viewpoints for future progress visits
- ☐ Ground or FPV capture when specifically scoped and site-safe

4. Access and safety

- ☐ Operating hours and approved takeoff or landing area
- ☐ Active construction, vehicle movements, cranes or temporary hazards
- ☐ People, tenants, neighboring property or sensitive areas to avoid
- ☐ Security rules, PPE and escort requirements
- ☐ Airspace, weather and site-safety review completed before confirmation
- ☐ Backup date understood if conditions are not fly-safe

5. Delivery and approval

- ☐ High-resolution originals and web-ready copies are identified
- ☐ 4K horizontal, vertical 9:16 or both orientations are confirmed
- ☐ File naming, folder structure and delivery contact are agreed
- ☐ Usage is identified: listing, website, social, advertising or internal documentation
- ☐ Decision-maker and any included revision step are named before production
- ☐ Final scope, price and expected turnaround are confirmed in writing

PLANNING NOTE

A requested date is not a guaranteed flight date until airspace, weather, access and site safety are confirmed. APS Drone supplies organized visual capture and media; roof or thermal imagery does not replace interpretation by a qualified inspector, engineer or other professional.

READY TO PLAN A DFW PROJECT?

Request availability at apsdrone.com

Call or text 832-938-9570